

The Implementation of Pocket Book as Development of Learning Media to Improve Students' Motivation

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Abstract: Human Resources (HR) make people into something to be believe, independent, intelligent, advance, ingenious, knowledgeable, active, creative, responsible and productive. So to actualize it all need high learning motivation for students to become student who have high EQ and IQ. Motivation is one of the factors that improve the quality of learning because students tend to study hard if they have high motivation. Moreover, good motivation in learning will show good results. Therefore, teachers must be able to rise students up in their learning so they can achieve learning goals. One of the factors often considered to reduce motivation in learning is the materials and the way teacher delivered them. Furthermore, one of the efforts or ways to increase learning motivation can be attempted by using pocket book. The purpose of this research is creating and implementing learning environment so students enjoying and it increasing their motivation during learning process.

Key word: *Learning Motivation · Pocket Book · Learning Media*

INTRODUCION

Learning media have developed by teachers from primary to secondary education. In teaching and learning activities, media has important role to built communication process between teachers and students optimally. In addition, students more comfortable in participating during learning process so they easily grasp the lessons. The use of learning media is packaged creatively, innovatively, attractively and adapted to the needs of students to achieve learning goals.

Whenever possible the use of learning media packed more attractive so students able to understand the lessons easily and quickly. With learning media it can increase and direct the attention of children, it lead their motivation to learn, to interact with society and to learn independently [1].

One of learning media that can be used as a solution to overcome the lack of motivation of student in learning is pocket book. Pocket book is a learning resource for students included in print media. In pocket book contain practical lessons and make students more focus in learning. Pocket book packed with various interesting writings and drawings so it fosters studens motivation. The purpose of developing learning media by using a pocket book to increase student motivation. With this method, it is hoped that it will facilitate students and

teachers in learning to be applied in classroom. From explanation above, the researcher conducted the research by applying approaches and observations. The purpose of this research is creating and implementing learning environment so students enjoying in learning and increasing their motivation during learning process. The development of pocket book in this research adjusted by competency standards and basic competencies set by the curriculum.

Literature Review: Motive in English from word "motion" means motion or something that moves. From that word, motivation can be interpreted as a driving force that has become active. Motive can become active at certain times, especially when the need to achieve goals is needed.

Learning motivation can be said driving force within students that give learning activities that guarantee the continuity of learning activities and give direction in learning activities so learning objectives can be achieved [2]. Meanwhile learning motivation is a psychic driving force from within to carry out learning activities, adding skills and experience [3].

From these opinions it can be concluded that learning motivation is an impetus of students to achieve learning goals. Students will study diligently and earnestly if they have high motivation to achieve the best performance.

Media interpreted as introduction or intermediary, it also interpreted as introduction from sender to recipient. In the world full of education and learning, media defined as tools and materials that carry information or learning material aims to facilitate the achievement of learning objectives [4]. Implicitly say that the media learning includes tools that physically used to convey the contents of teaching material, which consists of books, tape recorders, tapes, video cameras, video recorders, films, slides (picture frames), photos, pictures, graphics, television and computers. In other word, media is component of learning resources or physical vehicles contain instructional material in student environment that can stimulate them to learn.

Furthermore, books are learning media which flexible and the cost of procurement is relatively cheaper when compared to procurement of other media [5]. Pocket book interpreted in Indonesian Dictionary as a small book that can be put in a pocket and easily carried anywhere. Another opinion expressed by BPIP Jambi regarding the booklet is a small and thin book, no more than 30 pages containing essays and pictures [6].

Pocket book is a small book that can be stored in a pocket and easy to carry anywhere. From some statements it can be concluded that pocket book is a small book that can be put into a pocket containing practical ideas. The pocket book packed with interesting writing and drawings so that it can be learned anywhere and anywhere [7]

Textbooks are the most popular learning tool and widely used in the midst of another learning tool. Textbooks have certain values, such as assisting teachers in applying curriculum, facilitating the lessons, provoking aspiration, presenting materials and so on. According to Government Regulation Number 32 of 2013, a good textbook has four aspects assessed, namely the appropriateness of content, linguistic, presentation and graphic. Textbook assessment refers to the instrument of Textbook Assessment Instrument from the National Education Standards Agency [8].

The systematic writing of a pocket book adapted from the module based the systematic writing as follows:

Introduction

- Preface
- Table of contents
- Explanation of purpose of textbook
- Instruction using pocket books
- Instruction of exercise
- Contents

- Lesson in summary
- Exercises
- Answer key and exercise
- Additional Lesson
- References
- Attachments

Print media have some advantages as follows [9]:

- The material can be learned by students based on their needs, interests and speed.
- Easy to bring anywhere.
- Attractive appearance with images and colors.

Pocket books have different characteristics from other teaching materials, it can by the size of the book and the practicality of its use. The size of pocket book smaller and it will make students easier to study the materials anywhere and anywhere. Despite the small size, pocket book contain complete materials with summaries made students understand quickly. Based on its use, pocket book can be used as a practical learning media for teachers. The teachers do not need special abilities or expertise to use pocket books as a learning media in classroom. This research in conducting data collection using techniques as follows:

Questionnaire: Questionnaire used to measure the quality of developed media. There are two questionnaires used, the validation questionnaire and the response questionnaire, the student response questionnaire is used to measure learning motivation.

Interview: Interviews conducted to obtain qualitative data in this study.

DISCUSSION

In analysis, observation and interview conducted with economic teacher at Al Washliyah 3 Medan Vocational High School. This stage is carried out to find out related issues in classroom. Based on results of observation and interview, it found some issues regarding the use of media in learning. Therefore, some ideas needed to develop learning media that facilitate students in learning. The analysis conducted in this research are curriculum analysis, student needs analysis and materials analysis. The phase of curriculum analysis involves adjusting the contents of material in pocket book to curriculum and syllabus applicable at Al Washliyah 3 Medan Vocational High School. While at the stage of

analyzing student needs, it is known that students need a learning media that can facilitate them in learning. Material that presented in pocket book is material on international trade. The results of analysis conducted in high school as follows:

- Teachers need learning media that easy to use by teachers and students.
- Learning media that developed interesting and practical in its use.
- Development of learning media can increase student motivation.

Design Stage: In design stage, the design of pocket book in accordance with format textbook forming. Pocket book designed with attractive cover, its language easy to understand by students and it contains some exercises. Books collected and used as references in drafting of a pocket book with international lessons. With a predetermined framework, an initial design established to obtain the draft pocket book. The preparation of contents of pocket book materials is based on basic competencies. The framework contained in the draft pocket book include:

Pocket Book Title: The title in pocket book media made interested. An attractive title will keep students motivated to study in pocket book.

Competency Standards and Basic Competency: Pocket book developed contain the competencies that must be fulfill by students in learning the material. Competencies that students must possess include knowledge, skills and attitudes. Competency standards and basic competency adjusted to syllabus that used by schools.

Concept Map: Contais the relevancies between the concept that exist in pocket book. With concept map students will know the general picture of material to be studied. Students can study a pocket book independently by looking at the concept map.

Material: The material in the pocket book covers material related to the theme to be developed. The materials obtained from various sources of books.

Picture: Picture presented in pocket book adjusted to the material to be developed. The picture obtained from internet. With pictures in pocket book will make students easier to understand the material being studied. In addition, students will be interested with picture that presented in pocket book.

Reference: Reference in pocket book is sources that used as a guidance. The reference will make students easier to get more information about the material in pocket book.

Development Stage: At this stage, production of pocket book media started from printing and binding.

CONCLUSION

The development of economic pocket book divided 5 stages as follows:

- Analysis is the first stage of development research by conducting curriculum analysis, student needs, subjects and formulating goals.
- Design is the stage of a pocket book that will be developed in form of pocket book draft.
- Development is the stage of producing products that will be developed starting from making pocket book, assessment instruments, validation by experts and revision.
- Implementation is a pocket book trial phase that has been said to be feasible by experts in small group trial subjects and field trial subjects.
- Evaluation is a stage of measuring achievement of research development goals, namely increasing student learning motivation.

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