

The Role of the Arab Championships in the Dissemination of Sports Culture in Arab Societies

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Abstract: The research targeted to identify the role of sports tournaments and courses in the dissemination of Arab culture sports among Arab communities participating in the tournament. The researcher adopted the 11th Arab Sport Tournament sessions, held in Cairo , 11/11 to 26/11/2007, through the display form of the questionnaire component of 5 themes. The researcher used the descriptive method by the survey style as it is suitable for the nature and the goals of the study .The research sample has been chosen randomly of the participated players(120 players). Results showed a relationship between the organization tournaments and the dissemination of cultural awareness within the community, also they affect spreading of the sports culture and the sense of Arab nationalism. By the above, the researcher recommends attention to the establishment of Arab Championships in order to spread sports culture among Arab countries and organizing the Arab championships among the Arab countries alternatively to enhance the sports establishments within the organizing countries.

Key words: Culture • Sports culture • Arab Championships

INTRODUCTION

The physical culture is considered the most important base to develop the physical education, as well as it reflects a unique cultural and civilized aspects which man has to know before practicing, so the role of physical culture is not considered a marginal one among the youth but also it is considered as an important demand to them [1].

A lot of scientists in the field of physical education agree on that the physical culture is the backbone of the youth culture, so it is an important motivator to achieve an effective participation in activities of various kinds [2].

Darwish and Hasanen [3] pointed out that we must understand that sport is affected by culture and information that arise from inside the sport itself like in northern America, as we can notice that sport is connected to culture.

That invites us to know the concept of culture. One of its most important definitions is that it is a complicated form that includes the knowledge, belief, art and ethics in community, as well as it is the accretive behavior that is rolling in communities the cognitive domain of sport activities is the concepts, terms, date and development of activity, devices and equipment and the roles of playing,

plans, strategies, skills, bases and principles [4]. Here the importance of the sport cultures highlights and the importance of spreading it in Egyptian community and Arab communities .The sport culture is one of the corners and inputs of the culture in its universal concept and considered one of the kinds of general culture and a completing part of it and has its particulars as it's the same as the general culture materialistic and moralistic [5].

El-Kholy and El-Shaf'y [6] established a strategy to develop the Arab scholar sport and the questionnaire was used as a method to collect information.

The researcher wanted in this research to know the role of the Arab championships and sporting tournaments in spreading the sport culture among the Arab communities participating in them and he relied on the 11th Arab Sport Tournament in which 22 Arab countries participated in it as follows:

The championship started in 11/11 to 26/11/2007 by the participation of thousands of athletes competing in 33 Olympic and non-Olympic games. The 11th Arab Sport Tournament was held in 8 governorates (Cairo - Giza - Alexandria - Asyut - Aswan - Port Said - North Sinai), so the researcher saw the importance of doing that research to realize the role of the Arab championships in spreading the sport culture among the Arab communities that can

lead the Arab community to unify sport culture aims to enhance the sport relations and transfer the cultures among different communities.

Research Goals: The present research aims to realize the role of the Arab championships in spreading the sport culture among the Arab communities by realizing what follows:

- The effect of the Arab championships on the sport culture.
- The role of media in spreading the sport culture.
- The role of the Arab championships in supporting the sport institutions.
- Realizing the institutions that can spread the sport culture.
- The role of the Arab championships in building new ideology to the sport culture in the Arab community.

MATERIALS AND METHODS

The researcher used the descriptive method by the survey style as it is suitable for the nature and the goals of the present study.

The research sample has been chosen randomly of the players of the Arab teams participated in The 11th Arab Sport Tournament. The sample reached a number of 120 players. The researcher used the design of the questionnaire as a method to collect the data related to this study.

Procedures of Building the Questionnaire

Specify the Axis and the Phrases of the Questionnaire: The researcher specified the basic axis and the secondary phrases of the questionnaire which was designed to

achieve the goals of the research by following the upcoming scientific methods in designing and collecting data:

- Personal interview to obtain the data that is useful to this research.
- Studying and analyzing contents of the documents such as the references, scientific books and former studies related to the subject.

By that, the axis of the questionnaire were specified and put in a decent number of phrases (Table1).

The researcher tried to consider the upcoming in choosing the phrases:

The researcher used the 4th balance estimate (strongly agree - agree - strongly disagree - disagree).

The researcher did some interviews with 15 experts to seek their opinion about how the axes are suitable for the subject of the study.

Scientific Connections

Honesty: The honesty of the content: The honesty of the content was achieved by offering the questionnaire to 15 experts in the field of physical and sport education and they approved the axes of the questionnaire and the phrases (Table 1).

Stability: The researcher has counted the stability modulus using Alpha modulus of stability according to the statistical equation of both Kuder and Richardson (Table 2).

It's obvious of Table 2 that the values of stability equations using method Alpha are between 0.502 and 0.845 and this affirms that the questionnaire is highly stable.

Table 1: The axis of the questionnaire and the number of the phrases of each one

Axis	Name of axis	No. of phrases
1st	Effect of Arab championships on the sport culture	13
2nd	Role of sporting media in spreading the sport culture	20
3rd	Role of the Arab championships in supporting the sport institutions of the country organized the championship	7
4th	The institutions that can spread the sport culture	10
5th	Role of the Arab championships in building new ideology to the sport culture in the Arab communities	8
Total		58

Table 2: Name of axis and Values of Alpha modulus

Axis	Name of axis	Values of Alpha modulus
1st	The effect of Arabchampionships on the sport culture	0.769
2nd	role of sporting media in spreading the sport culture	0.502
3rd	The role of the Arabchampionships in supporting the sport institutions of the country organized the championship	0.663
4th	The institutions that can spread the sport culture	0.747
5th	The role of the Arabchampionships in building new ideology to the sport culture in the Arabcommunity	0.845

The value (R) in the table on freedom level of (28) and moral level (0.05) = (0.349)

RESULTS AND DISCUSSION

It's obvious from Table 4 that the percentage of the responds of the research sample is between 70.8% and 89.42% and that most the phrases had more than 70% of the opinions.

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It's obvious from Table 5 that the percentage of the responds of the research sample is between 70% and 84% and that most the phrases had more than 70% of the opinions

It's obvious from Table 6 that the percentage of the responds of the research sample ranges between 71% and 86.9% and that most the phrases had more than 70% of the opinions

It's obvious from Table 7 that the percentage of the responds of the research sample ranges between 72.1% and 82.9% and that most the phrases had more than 70% of the opinions. 3

Recommendations: In the light of the results the researcher emphasizes on the importance of organizing the Arab sports tournaments inside the Arab countries and paying attention to them as they have an effective role in building an effective Arab sports culture by:

Table 3: Arithmetic average, repetitions and (CA 2) of the 1st axis ,The effect of Arab championships on the sport culture,(N = 120)

No	Phrase	No	Strongly agree	Agree	Strongly disagree	disagree	Total	%	order	CA2
			K	K	K	K				
1	The Arabchampionships affect the spread of the sport culture	3.216	33	80	7	-	386	80.4	2	68.4
2	There is a relation between organizing championships and spreading the cultural awareness of sport within the community	3.608	85	23	12	-	433	90.2	1	77.4
3	There is a relation between the quality of the organized championships and the cultural level within the community	2.858	45	20	48	7	343	71.5	5	39.2
4	The Arabchampionships have a role in spreading the feeling of Arab nationalism	2.966	39	38	43	-	356	74.2	3	0.35
5	The Arabchampionships have a role in sports culture approach among Arabcommunities	2.758	30	34	53	3	331	69	7	42.4
6	The Arabchampionships have a role in the existence of a unified sports culture among countries	2.65	17	44	59	-	318	66.3	10	22.6
7	The Arabchampionships have a role in knowing the sports culture of the nations participated	2.941	37	39	44	-	353	73.5	4	0.65

Table 3: Continued

8	The Arabchampionships have a role in renewing the sports culture	2.733	26	40	50	4	328	68.3	8	39.7
9	The Arabchampionships have a direct role in leveling up the cultures within the communities	2.666	25	39	47	9	320	66.7	9	27.8
10	The Arabchampionships at the end achieve building a new Arabsports culture	2.391	19	28	54	19	287	59.8	11	27.4
11	Achieving a unified Arabsports culture	2.158	-	26	87	7	259	54	12	87.3
12	The Arabchampionships expose the differences of the sports cultures among the Arabcommunities	2.851	9	90	15	6	342	71.3	6	161.4
13	The Arabchampionships lead to differences of the Arabcultures	1.758	-	38	15	67	211	44	13	33.9

Table 4: Arithmetic average, repetitions and (CA 2) of the 2nd axis, Role of sporting media in spreading the sport culture, (N = 120)

			Strongly agree	Agree	Strongly disagree	disagree				
No	Phrase	No	K	K	K	K	Total	%	order	CA2
1	Highlighting the concepts relayed to the sports activities	3.008	36	64	5	15	361	75.2	8	68
2	Making a summery on kinds and forms of sports activities	3.575	82	26	11	1	429	89.4	1	130.7
3	Highlighting the importance of sport and practicing it in modern man's life	3.158	47	46	26	1	379	79	4	46.7
4	Exposing the Arab experiments in the field of practicing sports activities	2.875	39	27	54	-	345	71.9	11	9.15
5	Highlighting the importance of practicing sports in investing the leisure time of the Arab youth	2.833	29	42	49	-	340	70.8	13	5.15
6	Developing the right understanding of the concept of practicing sports	3.008	56	9	55	-	361	75.2	7	36
7	Directing the readers towards how to practice sports	2.351	9	24	87	-	282	58.8	19	85.6
8	Highlighting the importance of practicing sports to children	3.225	37	73	10	-	387	80.6	3	49.9
9	Highlighting the importance of practicing sports to youth	3.25	38	74	8	-	390	81.3	2	54.6

Table 4: Continued

10	Highlighting the importance of practicing sports to elder people	3.133	37	62	21	-	376	78.3	5	21.3
11	Highlighting the importance of practicing sports to women	2.841	28	45	47	-	341	71	12	5.45
12	Highlighting the concepts relayed to the sports activities	2.911	39	41	40	-	359	74.8	9	0.05
13	Highlighting the importance of practicing sports to sick people	2.908	39	31	50	-	349	72.7	10	4.55
14	Highlighting the role of practicing sports in increasing production	2.658	9	61	50	-	319	66.5	15	37.55
15	Publishing the news that related to the care of advanced countries with sports activities	3.075	18	93	9	-	369	76.9	6	106.3
16	Provide the readers and audience with places to practice sports	2.483	16	26	87	-	298	62.1	18	55.4
17	Exposing the care of the government with supplying the chances of practicing sports	2.65	10	59	51	-	319	66.5	15	34.5
18	Forming positive directions towards practicing sports	2.241	9	48	26	37	269	59	20	27.6
19	Increasing the cultural awareness with sports activities	2.75	18	58	40	4	330	68.8	14	56.8
20	Increasing the cultural awareness with sports activities	2.591	9	57	50	4	311	64.8	17	74.8

Table 5: Arithmetic average, repetitions and (CA 2) of the 3rd axis, The role of the Arab championships in supporting the sport institutions of the country organized the championship, (N=120)

No	Phrase	No	Strongly agree	Agree	Strongly disagree	Total	%	order	CA2
			K	K	K				
1	The Arab championships have a role in supporting the sports institutes within the organizing country	3.358	61	41	18	40.3	84	1	23.1
2	The Arab championships have a role in developing the cultural level in the sports institutes within the organizing country	2.8	19	58	43	336	70	4	19.3

Tbale 5: Continued

3	The Arab championships have a role in transferring the administrative cultures of the institutes among the countries participated in championship	2.683	28	26	66	-	322	67.1	7	25.4
4	The Arab championships have a role in cultural sports rebuilding in the countries participated in championship	2.691	6	71	43	-	323	67.3	6	53.1
5	There is a cultural income to the sports institutes from organizing the Arab championships	2.975	39	39	42	-	357	74.4	2	0.15
6	The Arab championships have a role in spreading the sports culture in each community participated in them	2.95	38	38	44	-	354	73.8	3	0.6
7	The Arab championships have a role in changing the sports culture of the nations participated	2.791	19	57	44	-	335	69.8	5	18.6

Table 6: Arithmetic average, repetitions and (CA 2) of the 4th axis, The institutions that can spread the sport culture, (N = 120)

No	Phrase	No	Strongly agree K	Agree K	Strongly disagree K	disagree K	Total	%	order	CA2
1	National Sports Council (what matches)	3.333	61	38	21	-	400	83.3	3	20.1
2	National youth Council (what matches)	2.841	18	65	37	-	341	71.0	7	27.9
3	Colleges of physical and sports education	3.475	76	25	19	-	417	86.9	2	49.0
4	Ministers of sports and youth on Arab level	2.566	20	28	72	-	308	64.2	9	39.2
5	Arab media	3.641	88	21	11	-	437	91.0	1	87.6
6	Arab league	2.616	29	16	75	-	314	65.4	8	48.0
7	Civil community institutes	2.516	19	24	77	-	302	62.9	10	51.6
8	Local sports federations	3.025	41	41	38	-	363	75.6	6	0.150
9	Local Olympic committee	3.141	45	47	28	-	377	78.5	5	5.45
10	Sports federation of academic activities	3.233	65	18	37	-	388	80.8	4	27.9

Table 7: Arithmetic average, repetitions and (CA 2) of the 5th axis, the role of championships in building new ideology to the sport culture in the Arab community, (N = 120)

No	Phrase	No	Strongly agree	Agree	Strongly disagree	disagree	Total	%	order	CA2
			K	K	K	K				
1	the Arab championships have a role in building new ideology to the sport culture	2.883	39	28	53	-	346	72.1	5	7.85
2	There is an Arab ideology	2.483	13	32	75	-	398	82.9	1	50.4
3	Each Arab community has an ideology for sports culture	2.641	24	29	67	-	317	66	7	27.6
4	Championships can create new ideologies to the Arab community	2.941	37	39	44	-	353	73.5	3	0.65
5	Championships can transfer ideologies among Arab nations participating in them	2.933	39	34	47	-	352	73.3	4	2.15
6	Championships can build a new ideology for Arab sport	2.883	29	48	43	-	346	72.1	5	4.85
7	There could be a unified ideology to Arab communities throughout Arab championships	1.841	-	47	7	66	221	46	8	45.3
8	Each player has a role in transfer the ideologies of the community he lives in	3.225	45	57	18	-	387	80.6	2	19.9

- Putting in mind organizing the Arab championships in order to spread the sports cultures in the communities participating in them.
- The importance of studying the differences among the Arab communities in order to reach a unified Arab sports culture.
- Exposing the Arab sports experiments among the Arab countries to spread professional sense among the Arab countries.
- Organizing the Arab championships among the Arab countries alternatively to enhance the sports establishments within the organizing countries.
- Establishing an Arab fund, aims to spread the sports culture to build a unified Arab sports culture among Arab countries.
- Increasing the role of the institutes related to spread the sports culture to spread the sports culture.
- Seeking to establish a new cultural ideology within the Arab community.
- Using the Arab championships as a mean to revive the Arab nationalism.
- Delivering the message of sports culture through the Arab championships.

- Making researches aim to spread the sports culture among the Arab communities.

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