

Measurement of Performance of Olympic Sports Associations in United Arab Emirates (UAE)

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Abstract: Throughout the long journey of the National Olympic Committee. It is noticed that it has not adopted specific system of expenditure for Olympic associations to meet the obligations of various Olympic participations, as there is no specific plan of expenditure to prepare promising associations for future Olympic championships. Accordingly, researcher has set and developed an indicator to classify associations in UAE. If such indicator is used perfectly to help the National Olympic Committee to carry out its policies aiming to upgrade the sports level / sponsor talents / support athletes who are able to attain achievements / enhance the role of other sports associations in UAE. It is a new method to measure the performance and outcomes of Olympic associations to know which associations to be put under focus to attain achievements. According to the performance indicator, each point is equivalent to five scales of the current performance in associations - as per the following variations: (number of clubs / number of registered players / number of competitions / kind of competitions / achievements). Scales of indicator vary from 10 to 100 scales (Distinctive Association, Promising Association, Achieving Association and Normal Association. Ratification of the Performance Indicator is the field of this research as a main method to evaluate and classify Olympic sports associations in UAE, Focus is to be on the associations which have attained highest marks, according to the performance indicator, since such associations are considered as promising in UAE.

Key words: Measurement • Performance • Achievements • National Olympic Committee

INTRODUCTION

Since the establishment of UAE in 1971, the country has given great consideration for the youth and sports sectors to attain youth's ambitions / boost local sports movement / coordinate with youth & sports sectors in the Gulf, Arab, continental & international fields [1].

The National Olympic Committee has been established in 1979. Since joining the International Olympic Committee - 30 years ago - the National Olympic Committee has started exerting utmost efforts to activate its role as an independent sports authority with a legal personality to represent civil sports in the country. It contains sports associations, which are officially announced in the country; these are 31 associations and alliances, including 17 Olympic associations [2].

Throughout the long journey of the National Olympic Committee - starting with its participation in the Olympic Championship at Los Anglos in 1984 and up to its current preparations for participation in the upcoming Olympic Championship in London in 2012 - it is noticed that the

National Olympic Committee has not adopted specific system of expenditure for Olympic associations to meet the obligations of various Olympic participations as there is no specific plan of expenditure to prepare promising associations for future Olympic championships. Accordingly, researcher has set & developed an indicator to classify associations in UAE. If such indicator is used perfectly it will help the National Olympic Committee to carry out its policies aiming to upgrade the sports level, sponsor talents, support sportspersons who are able to attain achievements, enhance the role of other sports associations in UAE. It is a new method to measure the performance and outcomes of Olympic associations and thus to know which associations to be put under focus to attain achievements.

Regulations of Performance Indicator in Associations:

- What can not be measured can not be managed.
- If current indicators go up then deferred indicators will surely be raised in the future.



Fig. 1: Levels of the Indicator (The way of using the measurement)

Kind of Performance in Sports Associations:

- Current Performance: Includes current performance without any improving or motivating procedures.
- Targeting Performance: Includes future performance along with improving & motivating procedures.

Objectives of Performance Indicator:

- To know which associations to be put under focus.
- To decide suitable support for each association according to the achievements - attained by the association - and as per the level of performance indicator.

Variations to Be Measured [3]:

- Number of member clubs.
- Number of registered players.
- Number of competitions.
- Kinds of competitions.
- Achievements attained in the Gulf, Arab, world and Olympic fields.

Scales of the Indicator: Scales of indicator vary from 10 to 100 scales as it was used in the Study [4-6].

Levels of the Indicator: (Fig. 1)

Standards of the Indicator Vary According to Four Levels:

- Distinctive Association 100 - 90
- Promising Association 90 - 70
- Achieving Association 70 - 50
- Normal Association 50 - 1

Measuring the Performance in the Olympic Sports Federations:

Calculation of Each Point via Performance Indicator:

From Table 1, according to the performance indicator, each point is equivalent to five scales of the current performance in associations, as per the following variations: number of clubs, number of registered players, number of competitions, kind of competitions and achievements.

United Arab Emirates Federation:

Measurement of Performance of Olympic Sports Associations:

Fig. 2: Shows variables that are measured:

- Number of Member clubs	6	10
- Number of registered players	240	16
- Number of Competitions	6	16
- Type of Competitions	4	16
- Achievements	1	16
		74

Recommendation

- Ratification of the Performance Indicator is the field of this research as a main method to evaluate and classify Olympic sports associations in UAE.
- The National Olympic Committee to adopt the performance indicator as a subjective scientific method through which judgment can be made to

Table 1: Schedule of point's calculation in the association

	2/10 Point	6/30 Point	10/50 Point	14/70 Point	16/80 Point	18/90 Point	20/100 Point
Number of Members' Clubs	Nothing	3 - 1	4 - 6	7 - 9	10 - 12	13 - 15	16 & above
Number of Registered Players	Less than 10	10 - 100	101 - 200	201 - 300	301 - 400	401 - 500	More than 500
Number of Competitions	One competition	2 - 3	4 - 5	6 - 7	8 - 9	10 - 11	11 & above
Kind of Competitions							
Attained Achievements	Local	Gulf	Arab	Continental	International	World	Olympic

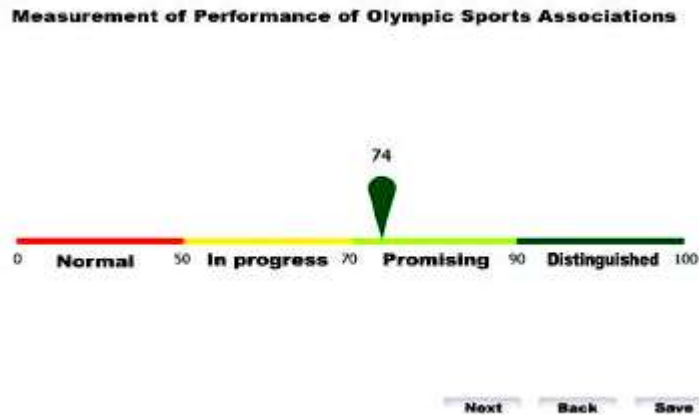


Fig. 2: Measurement of Performance of Olympic Sports associations

the level of each Olympic sports association and thus to decide the suitable percentage of support for each association.

- Focus is to be on the associations which have attained highest marks - according to the performance indicator - since such associations are considered as promising in UAE.
- Creating an annual award for the best sports association which gets highest marks - according to the performance indicator.

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