

Evaluate Some Success Factors of Applying the Professionalism in Football in the UAE

Ahmed Saad Al-Sherif

Dubai Sports Council, UAE

Abstract: The study aims to evaluate the experience of football professionalism in the UAE from the perspective of the player and coach, administrative and media, through the identification of the most important success factors for the application of professionalism in football in the UAE. The study sample included different sets of associated personnel to football representing the various emirates with a total number of sample 270 people. Researcher used survey research methodology as a means to study and evaluate the application of some factors of professionalism in football in UAE. Based on what came from the conclusions of this study can be recommended as follows. Most categories of the study agreed on some of the factors with some variation in the order of priority for each category compared to the other category depending on the requirements and approach to professionalism. Both the coaches and managers, experts and the public on the importance of funding factor and its role in the success of the application of professionalism and consideration for the football as a profession have controls and obligations on the part of the player. Emphasize the importance of psychological factors in dealing with the players and the achievement of justice among themselves and provide the right incentives and the development of relations and strengthen ties of friendship and affection between members of the team and some, including hardware and technical and administrative. Players need to solve their problems of social care and self-insurance career after retirement. The need to promote a culture of professionalism Awareness through the role played by the various media and through educational seminars and lectures, which contribute to raising the culture of the community sports.

Key words: Evaluate • Success factors • The professionalism • Football

INTRODUCTION

Professionalism in football became a matter of the most important issues that gained sports community attention at all levels due to the nature of this issue and its various dimensions. Professionalism in Arabic football is one of the most serious topics on sports arena, where some believe that the existing system of professionalism is one of the main reasons for the low level of football. Contrary to what was expected from applying it and others think that the real reason behind this was due to the officials rushed in the application and implementation of professionalism without sufficient studies based on the realistic correction and scientific methodology. Despite this, the professional sports has become vital requirement between the requirements of the third millennium in the Arab countries towards the globe to upgrade the level of teams and clubs [1-4].

From this point the researcher felt that such a study as a first step will be followed by a series of scientific studies on the path to the application of professionalism

in football in the UAE seeking to identify the essential factors to the success of this experiment.

Study Objectives: The study aims to evaluate the experience of football professionalism in the UAE from the perspective of the player and coach, administrative and media, through the identification of the most important success factors for the application of professionalism in football in the UAE.

MATERIALS AND METHODS

Study Sample: The study sample included different sets of associated personnel to football representing the various emirates with a total number of sample 270 people (Table 1).

Study Method: Researcher used survey research methodology as a means to study and evaluate the application of some factors of professionalism in football in the UAE.

Table 1: Study sample categories

Category	Numbers	Percentage
Athletes	100	37.04
Coaches	50	18.52
Team Managers	30	11.11
Experts	20	7.41
Audience	70	25.95
Total	270	100.0

Means of Data Collection: Researcher - through analyzing the reference studies - identified the main axes of the study which can be summarized to four main axes:

- Preparing a professional player (level of training and preparation and integrated personality and skill performance in the game and player’s point of view for the football - the recovery systems - injuries).
- Material resources (finance - incentives - the club - Federation).
- Technical equipment and administrative (Coach - Team Manager - Medical personnel).
- Social and psychological aspects (psychological treatment, social care and relationships).
- After identifying the main axes, the researcher drafted a questionnaire form consists of 26 phrases with five degrees of answers and submitted the form.

- The researcher scientifically codified the form through the sincerity of the arbitrators, after presenting it to some experts who made some observations.
- Researcher made an exploratory experiment by launching the form to a group of the research community represents the research sample to ascertain the extent and clarity of the statement format for the drafting of terms of the research sample.
- Researcher prepared the questionnaire in its final form for the application.

Data Analyzing Method: Researcher used a five degree result (Excellent - Very Good - Good - Fair - Poor) to evaluate the answers of the research sample and after unloading the data, researcher presented the percentages of the number of phrases that have a percentage (more than 50% of the result level of excellent).

RESULTS AND DISCUSSION

Professionalism application success factors from the general view for all categories of study, Priorities of the factors can be divided into successful application of professionalism to the four levels as follows:

Table 2: Mean percentages of total factor distinguished the successful implementation of the general view of all categories of the sports sector

#	Phrase	Excellent	Very Good	Good	Fair	Poor
1	Funding	79	7	7	6	6
2	Information	53	33	9	4	4
3	Incentives	51	37	5	8	8
4	fix the coach in his position for a long time	36	43	5	9	9
5	Low incidence	28	38	18	15	15
6	less conflicts between the players within the team	55	23	10	12	12
7	less conflicts the players and coaches	54	33	5	6	6
8	Lack of conflicts within the team and officials	46	39	5	8	8
9	Study and understand the opposites teams	60	15	22	3	3
10	arrogance and disregard	53	31	11	4	4
11	Maximum level of preparation	67	24	8	1	1
12	Maximum level of recovery systems and fatigue disposal	50	33	9	9	9
13	Psychological factors	61	26	9	4	4
14	Social factors	51	33	10	3	3
15	Teamwork	72	17	7	4	4
16	match skills performance	48	37	12	3	3
17	Balance between discipline and self-control	50	25	19	7	7
18	interdependence Training of brain and body and skill	65	20	6	9	9
19	player Psychological preparation	64	19	7	7	7
20	look to the ball as a science	68	12	11	7	7
21	look to football as art	52	17	21	10	10
22	look to the ball as work	77	7	4	12	12
23	Federation’s role in professionalism application	46	40	9	5	5
24	club role in professionalism application	59	27	9	4	4
25	team manager role in application professionalism	53	28	12	6	6
26	medical personnel role in professionalism application	50	33	14	3	3

Table 3: Percentages of success factors for applying professionalism from players' perspective

#	Phrase	Excellent	Very Good	Good	Fair	Poor
1	Funding	60	8	12	16	4
2	Information	56	16	20	8	0
3	Incentives	64	12	12	12	0
4	fix the coach in his position for a long time	60	12	12	16	0
5	Low incidence	64	12	12	8	4
6	less conflicts between the players within the team	40	40	8	12	0
7	less conflicts the players and coaches	52	28	12	4	4
8	Lack of conflicts within the team and officials	60	18	12	10	0
9	Study and understand the opposites teams	48	30	12	4	0
10	arrogance and disregard	56	28	12	4	0
11	Maximum level of preparation	76	8	12	4	0
12	Maximum level of recovery systems and fatigue disposal	64	16	4	16	0
13	Psychological factors	64	24	4	8	0
14	Social factors	56	28	12	4	0
15	Teamwork	56	28	8	8	0
16	match skills performance	64	24	8	4	0
17	Balance between discipline and self-control	66	22	8	4	0
18	interdependence Training of brain and body and skill	72	20	4	4	0
19	player Psychological preparation	52	32	8	8	0
20	look to the ball as a science	52	28	12	8	0
21	look to football as art	56	20	12	12	0
22	look to the ball as work	64	20	8	8	0
23	Federation's role in professionalism application	52	14	20	12	2
24	club role in professionalism application	52	16	20	8	4
25	team manager role in application professionalism	50	36	16	4	4
26	medical personnel role in professionalism application	36	32	28	4	0

Table 4: Percentages of success factors for applying professionalism from coaches' perspective

#	Phrase	Excellent	Very Good	Good	Fair	Poor
1	Funding	71	14	00	14	00
2	Information	14	57	14	14	00
3	Incentives	43	43	00	14	00
4	fix the coach in his position for a long time	43	29	00	14	14
5	Low incidence	29	43	00	29	00
6	less conflicts between the players within the team	57	14	29	00	00
7	less conflicts the players and coaches	57	14	14	14	00
8	Lack of conflicts within the team and officials	57	14	00	29	00
9	Study and understand the opposites teams	43	14	43	00	00
10	arrogance and disregard	57	00	29	14	00
11	Maximum level of preparation	57	29	14	00	00
12	Maximum level of recovery systems and fatigue disposal	57	14	14	14	00
13	Psychological factors	57	14	29	00	00
14	Social factors	57	29	14	00	00
15	Teamwork	43	42	14	00	00
16	match skills performance	57	14	29	00	00
17	Balance between discipline and self-control	29	43	00	28	00
18	interdependence Training of brain and body and skill	57	14	14	14	00
19	player Psychological preparation	57	00	29	14	00
20	look to the ball as a science	43	14	29	14	00
21	look to football as art	57	00	29	14	00
22	look to the ball as work	57	14	00	29	00
23	Federation's role in professionalism application	71	14	14	00	00
24	club role in professionalism application	71	14	14	00	00
25	team manager role in application professionalism	71	14	00	14	00
26	medical personnel role in professionalism application	71	14	14	00	00

Table 5: Percentages of success factors for applying professionalism from Team managers' perspective

#	Phrase	Excellent	Very Good	Good	Fair	Poor
1	Funding	63	12	25	00	00
2	Information	63	25	12	00	00
3	Incentives	63	12	12	12	00
4	fix the coach in his position for a long time	25	25	12	12	25
5	Low incidence	13	37	12	37	00
6	less conflicts between the players within the team	63	25	12	00	00
7	less conflicts the players and coaches	63	25	00	12	00
8	Lack of conflicts within the team and officials	63	12	12	00	12
9	Study and understand the opposites teams	37	12	37	12	00
10	arrogance and disregard	50	25	12	00	12
11	Maximum level of preparation	37	50	12	00	00
12	Maximum level of recovery systems and fatigue disposal	12	50	25	12	00
13	Psychological factors	50	25	12	12	00
14	Social factors	25	25	25	12	12
15	Teamwork	63	12	12	12	00
16	match skills performance	50	12	25	12	00
17	Balance between discipline and self-control	37	25	37	00	00
18	interdependence Training of brain and body and skill	63	00	12	25	00
19	player Psychological preparation	63	12	00	12	12
20	look to the ball as a science	63	00	12	12	12
21	look to football as art	63	00	12	25	00
22	look to the ball as work	63	00	12	25	00
23	Federation's role in professionalism application	37	37	12	12	00
24	club role in professionalism application	37	37	12	12	00
25	team manager role in application professionalism	37	25	25	12	00
26	medical personnel role in professionalism application	25	50	12	12	00

Table 6: Percentages of success factors for applying professionalism from Experts perspective

#	Phrase	Excellent	Very Good	Good	Fair	Poor
1	Funding	100	0	00	00	00
2	Information	50	50	00	00	00
3	Incentives	00	100	00	00	00
4	fix the coach in his position for a long time	00	100	00	00	00
5	Low incidence	00	50	50	00	00
6	less conflicts between the players within the team	50	0	00	50	00
7	less conflicts the players and coaches	50	50	00	00	00
8	Lack of conflicts within the team and officials	00	100	00	00	00
9	Study and understand the opposites teams	100	00	00	00	00
10	arrogance and disregard	50	50	00	00	00
11	Maximum level of preparation	100	00	00	00	00
12	Maximum level of recovery systems and fatigue disposal	50	50	00	00	00
13	Psychological factors	50	50	00	00	00
14	Social factors	50	50	00	00	00
15	Teamwork	100	00	00	00	00
16	match skills performance	0	100	00	00	00
17	Balance between discipline and self-control	50	00	50	00	00
18	interdependence Training of brain and body and skill	50	50	00	00	00
19	player Psychological preparation	50	50	00	00	00
20	look to the ball as a science	100	00	00	00	00
21	look to football as art	0	50	50	00	00
22	look to the ball as work	100	00	00	00	00
23	Federation's role in professionalism application	00	100	00	00	00
24	club role in professionalism application	50	50	00	00	00
25	team manager role in application professionalism	50	50	00	00	00
26	medical personnel role in professionalism application	50	50	00	00	00

Table 7: Percentages of success factors for applying professionalism from Audience perspective

#	Phrase	Excellent	Very Good	Good	Fair	Poor
1	Funding	100	00	00	00	00
2	Information	83	17	00	00	00
3	Incentives	83	17	00	00	00
4	fix the coach in his position for a long time	50	50	00	00	00
5	Low incidence	33	50	17	00	00
6	less conflicts between the players within the team	67	33	00	00	00
7	less conflicts the players and coaches	50	50	00	00	00
8	Lack of conflicts within the team and officials	50	50	00	00	00
9	Study and understand the opposites teams	67	17	17	00	00
10	arrogance and disregard	50	50	00	00	00
11	Maximum level of preparation	67	33	00	00	00
12	Maximum level of recovery systems and fatigue disposal	67	33	00	00	00
13	Psychological factors	83	17	00	00	00
14	Social factors	67	33	00	00	00
15	Teamwork	100	00	00	00	00
16	match skills performance	67	33	00	00	00
17	Balance between discipline and self-control	67	33	00	00	00
18	interdependence Training of brain and body and skill	83	17	00	00	00
19	player Psychological preparation	100	00	00	00	00
20	look to the ball as a science	83	17	00	00	00
21	look to football as art	83	17	00	00	00
22	look to the ball as work	100	00	00	00	00
23	Federation's role in professionalism application	67	33	00	00	00
24	club role in professionalism application	83	17	00	00	00
25	team manager role in application professionalism	67	17	17	00	00
26	medical personnel role in professionalism application	67	17	17	00	00

Table 8: Comparing percentage of success factors for applying professionalism from the perspective of the different categories of the sports sector in the level of A (Excellent)

#	Phrase	Excellent	Very Good	Good	Fair	Poor
1	Funding	60	71	63	100	100
2	Information	56	14	63	50	83
3	Incentives	64	43	63	00	83
4	fix the coach in his position for a long time	60	43	25	00	50
5	Low incidence	64	29	13	00	33
6	less conflicts between the players within the team	40	57	63	50	67
7	less conflicts the players and coaches	52	57	63	50	50
8	Lack of conflicts within the team and officials	60	57	63	00	50
9	Study and understand the opposites teams	48	43	37	100	67
10	arrogance and disregard	56	57	50	50	50
11	Maximum level of preparation	76	57	37	100	67
12	Maximum level of recovery systems and fatigue disposal	64	57	12	50	67
13	Psychological factors	64	57	50	50	83
14	Social factors	56	57	25	50	67
15	Teamwork	56	43	63	100	100
16	match skills performance	64	57	50	0	67
17	Balance between discipline and self-control	66	29	37	50	67
18	interdependence Training of brain and body and skill	72	57	63	50	83
19	player Psychological preparation	52	57	63	50	100
20	look to the ball as a science	52	43	63	100	83
21	look to football as art	56	57	63	0	83
22	look to the ball as work	64	57	63	100	100
23	Federation's role in professionalism application	52	71	37	00	67
24	club role in professionalism application	52	71	37	50	83
25	team manager role in application professionalism	50	71	37	50	67
26	medical personnel role in professionalism application	36	71	25	50	67

The First Level above 70%: Includes a row of three factors is finance, followed by the perception of football as a work and then work as a team.

The Second Level of 60% - 70%: The factors include the perception of football as a science, then the maximum level of preparation and training on the interdependence of brain and body and skill and psychological preparation for the player and psychological factors and then study and understand the difference competition.

The Third Level of 50% -60%: Lack of arrogance and disregard and lack of differences within the team between the players and then a few differences within the team between the players and coaches and the media and social factors and incentives.

The Fourth Level of 40% - 50%: Install the coach in his work for a long time and the role of the Union in the application of professionalism and lack of differences within the team between the administrative and lack of injury and the role of the medical personnel in the application of professionalism.

Success Factors for the Application of Professionalism from the Viewpoint of Players: Based on results of the analysis questionnaire to survey the opinion of players in the success factors for the application of professionalism shown the following:

Priorities of the factors can be divided into successful application of professionalism to the five levels as follows:

First Level: The focus of the first level that the most important success factors for the application of professionalism is the same player in terms of level of performance and personality, where it came from these factors in the following order:

The arrival of the player to the maximum level of preparation (76%) and training on the interdependence of brain, body and skill (72%), balance, discipline and self-control (66%).

Level II: This group included the level of some of the factors helping to achieve success and all are equally divided in the proportion of choice from the standpoint of the players and that was (64%) the performance of a skill game and psychological factors and the lack of injuries and incentives.

Level III: By 60% for each of the factors of finance and install the coach in his work for a long time and the lack of differences between administrators.

Level IV: Equal appreciation by the players (56%) of the respective roles of the media and non-vanity and disregard of social factors and work as a team and considering the art of playing the ball.

Level V: Equal to the rate of 52% of all factors of the few differences within the team between the players, coaches and psychological preparation of the player and look for the ball as a science.

From the above it can be concluded the high level of awareness of the player and his awareness of the importance to achieve a high level of performance it takes to be a professional player and which draws attention to focus the player on the importance and the role of the nervous system and its control on the nature of performance as it appears in the compatibility between the brain and the body and the skill of the hand and the balance, discipline and self-control and thus confirms the validity and importance of these factors, the consensus of the players through a sense of its importance as a result of personal experience of the process pitch and this is consistent with the conclusions of Dubai International Conference, which states that the preparation for the football player must bring him the maximum possible level of mental and physical growth and skills [3, 5, 6].

Success factors for the application of professionalism from the perspective of coaches occupied the worker funding came first from the perspective of coaches, while equal to a range of other factors in second place and includes the preparation of player relations, social and psychological factors and social In third place came a combination of incentives and install the coach and understand the difference competition and look for the ball as a science.

Success factors for the application of professionalism from the perspective of managers of teams:

A group set up the player and the funding, information, incentives and relationships and to consider football as a science, art and work in the first place from the viewpoint of managers' difference, while the focus was on psychological factors in second place, to understand the other teams and the role of the club and the union.

Success Factors for the Application of Professionalism from the Viewpoint of Experts: The first group included in the view of experts each of the funding factors and consider the ball as a work and team work and the psychological, while the second group included the preparation of player information and incentives and psychological factors and the preparation of the player and look at the player of the ball as science, art and the role of the club and included a third group relationships and understand the difference competition and recovery and skills of the player in the game and the role of the medical device and the role of team manager success factors for the application of professionalism from the standpoint of the public:

The first group included funding and psychological preparation and consideration of the ball as a work and teamwork, while the second group included preparing the player and the incentives and consider the ball as a science and art and the role of the club and included a third group internal relations and recovery and social factors and the role of the union and the team manager and the medical personnel.

From the above, it is clear that although the funding factor has not been first from the viewpoint of the players but on the contrary, came first from the viewpoint of all other categories of trainers, managers and experts and the public and the emphasis on that football factor is a profession received the attention of all the experts and the public, while a factor to consider for the ball as a flag in first place for the coaches and this reflects a difference to look at the ball from the viewpoint of each class where he is trained to take advantage of the applications the various sciences in his work, while the view of experts and managers and the public to consider the ball as a profession, at the time did not omit the consideration of all categories of the ball as the art and science as well.

CONCLUSION

Through analyzing of the results of this study, the following conclusions were reached:

Based on what came from the conclusions of this study can be recommended as follows:

- Most categories of the study agreed on some of the factors with some variation in the order of priority for each category compared to the other category depending on the requirements and approach to professionalism.

- Success requires the application of professional sports from the standpoint of public funding provides working at the same time look to football as a profession like that of other professions bags to take place in a social atmosphere laced tag team spirit.
- Notes the high level of awareness of the emirates player and the range of vision where he sees that the most important success factors for application about the same player in terms of developing their skills and taking directions modern training system-dependent three-dimensional connectivity between the skill and the body and mind with the need to provide medical care, nutrition, hospitalization and regulate their lives daily and do not overlook the role of the balance between academic success and sporting success.
- Both the coaches and managers, experts and the public on the importance of funding factor and its role in the success of the application of professionalism and consideration for the football as a profession have controls and obligations on the part of the player.
- Emphasize the importance of psychological factors in dealing with the players and the achievement of justice among themselves and provide the right incentives and the development of relations and strengthen ties of friendship and affection between members of the team and some, including hardware and technical and administrative.
- Players need to solve their problems of social care and self-insurance career after retirement.
- The need to promote a culture of professionalism awareness through the role played by the various media and through educational seminars and lectures, which contribute to raising the culture of the community sports.

Recommendations

- The preparation of a systematic program of gradual shift from hobby to a distinguished sponsors the differing needs and requirements of each category of community football players, coaches and administrators and the public.
- With the best technical equipment and administrative and medical, which included the development of various capacities of the player and to achieve the highest levels of technical and implementation of programs for the prevention of injuries.

- The introduction of modern technology in the training and tests and measurements of physical and physiological, functional, tests, medical care and recovery operations and physical rehabilitation.
- That the sports organizations and sports clubs to work on providing the means and the various methods to build and configure the integrated personality of the player where is equivalent academic success with sporting success and secure the player's future career after retirement.
- That the institutions and sports clubs publish health education and mental health to raise awareness of the player in order to be responsible for maintaining health through a commitment to health behavior and method of organizing daily life and the observance of health and nutrition and adequate sleep early and avoid behaviors harmful to health.
- Adoption of a comprehensive unified model for the preparation of a professional player from childhood through to professional sports.
- The attention to the cognitive (educational) for players at different ages according to regulated programs for the dissemination of a culture of professional sports.
- Commitment to sports institutions vocational rehabilitation for the player.
- Enhance financial support and stimulate investment in the field of sports marketing.

REFERENCES

1. Othman, I.H., 2006. The development of football from the perspective of a professional in the UAE. The final report of the Dubai International Conference on Professionalism in football, Dubai Sports Council, Dubai (In Arabic).
2. Floro, B., 2006. The Spanish experience. The final report of the Dubai International Conference on Professionalism in football, Dubai Sports Council, Dubai.
3. Socrates, M., 2006. My experience with the professionalism. The final report of the Dubai International Conference on Professionalism in football, Dubai Sports Council, Dubai.
4. Darwish, K. and K.S. Saadani, 2006. Professionalism in football (concept - reality - proposals). Book Center Publishing, Cairo (In Arabic).
5. Al-Sulaiti, A., 2006. Professionalism in the State of Qatar the recent past - the present future. The final report of the Dubai International Conference on Professionalism in football, Dubai Sports Council, Dubai (In Arabic).
6. Ameri, M. and N. Bin, 2006. Emiratis Experience (experiences of the club). The final report of the Dubai International Conference on Professionalism in football, Dubai Sports Council, Dubai (In Arabic).