Organizational Citizenship Behaviors and Organizational Commitment in Turkish Primary Schools

Kursad Yilmaz and Omay Cokluk-Bokeoglu

Department of Educational Administration, Faculty of Education, Kutahya, Dumlupinar University, Turkey
Department of Educational Measurement and Evaluation, Faculty of Educational Sciences, Ankara University, Ankara, Turkey

Abstract: The present study examines the structure of Organizational Citizenship Behavior (OCB) and its relation to organizational commitment in Turkish primary schools. The data were gathered through a questionnaire returned by a sample of 225 teachers in Turkish primary schools in Ankara. In the survey model study, answers to the given questions were searched. The data were gathered by using “Organizational Citizenship Scale” and “Organizational Commitment Scale”. It was determined that the teachers had positive perceptions about organizational citizenship and organizational commitment. There was a moderate positive relationship between the teachers’ perceptions about organizational citizenship and organizational commitment.

Key words: Organizational citizenship · organizational commitment · primary schools · teachers · Turkey

INTRODUCTION

Employees’ voluntary behavior is quite important in education organizations as it is in all organizations for education organizations are the organizations where extra role behavior are performed as well as the official works. In this context, organizational commitment and organizational citizenship behavior of teachers are very important in education organizations because studies such as organizational commitment and organizational citizenship have an important role in terms of analyzing the relationship the employees have with each other and with the organization.

Smith, Organ and Near [1] introduced the notion of organizational citizenship behavior and defined it as discretionary behavior that goes beyond one’s official role and is intended to help other people in the organization or to show conscientiousness and support toward the organization. Organ [2] proposed the following definition for the Organizational Citizenship Behavior construct: “individual behavior that is discretionary, not directly or explicitly recognized by the formal reward system and in the aggregate promotes the effective functioning of the organization”.

Generally, organizational citizenship behavior is the behavior the employees independently and willingly perform. In this context, there is a strong relationship between organizational citizenship behavior and organizational commitment. Many related researches state that organizational commitment is premise to organizational citizenship [4-10]. According to this, employees with high level of organizational commitment will have high levels of organizational citizenship behavior tendencies since recent researches [11-15] prove that organizational citizenship behavior are affected by organizational commitment perception.

Although the studies of organizational commitment [16, 17] started long ago, recent studies [18, 19] have played important roles as well. The reason for this is that the analyses related to organizational commitment have functioned effectively in terms of understanding organizational behavior and organizational life.

Organizational commitment is defined as the relative power of one’s participation in a certain organization and his identification with it [16]. In literature, it is seen that organizational commitment consists of at least three elements [20-24]:

- Strong belief and acceptance for the objectives and values of the organization.
- Will to make considerable efforts for the organization.
- Strong will to remain a member of the organization.

Corresponding Author: Dr. Kursad Yilmaz, Department of Educational Administration, Faculty of Education, Kutahya, Dumlupinar University, Turkey

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According to O'Reilly and Chatman [11], organizational commitment is a concept defining one's level of integration with the organization and it has three dimensions. These are compliance, identification and internalization. *Compliance* means that the commitment is formed not for values, but for winning certain rewards. *Identification* means that the commitment is formed to establish a satisfactory relationship with the others or continue the relationship while *internalization* means commitment is completely based on the accordance between individual and organizational values.

One of the classifications related to organizational commitment was realized by Allen and Meyer [25]. Allen and Meyer [25] point out that organizational commitment has three elements as affective, continuance and normative. Affective and continuance commitment elements were investigated in this study. Allen and Meyer [25] state that affective, continuance and normative commitments are not types of organizational commitment, but elements. Besides, according to Allen and Meyer [25], the employees could reflect their relationship with the organization in different times and levels.

*Affective Commitment* is the commitment in which the employees feel the values, objectives and aims of their organization as much as they assimilate. In this case, the employee strongly assimilates the values of the organization and wishes to remain as a part of the organization. Affective commitment is considered as the best form in employees’ commitment for their organization. Those who work so have positive attitudes in their jobs and are ready to make extra effort when needed [25-28].

*Continuance Commitment* is the commitment developed by employees’ investments into their organizations. In continuance commitment, employees think they spend too much time and effort for their organizations and so it is a must for them to remain as employees in their organizations. One who has continuance commitment towards his organization believes he is going to have fewer options if he leaves the organization. Some of those stay in the organization since they could not find any other jobs. On the other hand, instead of loving the job, some have compelling causes such as health, family issues or having a short time to retirement [25-28]. Continuance commitment is not a negative situation though it is considered so. Continuance commitment is the situation in which the employees stay in the organization while they take into consideration the cost they will pay if they leave the organization. In organizational life, employees who have strong affective commitment stay in the organizations for they really want to whereas employees with strong continuance commitment stay in the organization because the conditions force them to do so. In this context, affective commitment is affected by variables such as autonomy in work, certainty and significance of work, image of work, qualities the work requires, attitude, behavior and approaches of the administrator and participation in the management while continuance commitment is affected by variables such as age, working times, career satisfaction, will to quit job, education, marital status and other job opportunities [29]. Surely, organizations prefer affective commitment since affective commitment implies that the employees are affectively committed to the organization, they identify themselves with the organization and participate in organizational process.

In this context, it can be said that employees with high organizational commitment feelings affect organizational performance in positive ways, lessen the frequency of performing negative behavior and improve quality of service. Moreover, Balıc emphasizes that individuals with organizational commitment are more compatible and productive individuals who have higher levels of satisfaction, loyalty and responsibility [30]. Organizational commitment not only increases the success in a certain role, but also encourages the individual to achieve many voluntary actions necessary for organizational life and high standard system success [31].

In Turkey, researches aiming to determine the relationship between organizational commitment and organizational citizenship behavior were generally conducted in business enterprise level [32-36], yet there have not been such researches in education organizations. Therefore, the aim of this study is to determine the relationship between organizational commitment and organizational citizenship behavior according to the perceptions of primary school teachers. In accordance with this aim, answers to the following questions were searched:

- What are the perceptions of primary school teachers about organizational commitment?
- What are the perceptions of primary school teachers about organizational citizenship behavior?
- Is there significant relationship between primary school teachers’ perceptions of organizational commitment and organizational citizenship?
• Is there significant relationship between primary school teachers’ perceptions of affective commitment and organizational citizenship?
• Is there significant relationship between primary school teachers’ perceptions of continuance commitment and organizational citizenship?

MATERIALS AND METHODS

Study group: 225 teachers in primary public schools in the city of Ankara in Turkey formed the study group of the research, which is a general survey model. 59.1% of the teachers who took part in the research were female and 40.9% of them were male. 56% of participants had 1-10 years of seniority and 44% had over 11 years of seniority.

Data gathering tools: “Organizational Commitment Scale [37]” and “Organizational Citizenship Scale [10]” were used as the data gathering tools in the study. Both scales were adapted into Turkish by Altunkeke [33]. Organizational Commitment Scale consists of two sub dimensions as “Affective Commitment” and “Continuance Commitment”. There are totally 25 likert type items in the scale. High score shows high organizational commitment perception and low score implies low organizational commitment perception in the scale. Organizational Citizenship Scale is a one dimension scale consisting of 13 items. High score shows high organizational citizenship perception and low score implies low organizational citizenship perception in the scale. Both scales are answered as 1- Strongly Disagree, 2-Disagree, 3- Moderately Agree, 4-Agree and 5- Strongly Agree [33].

Data analysis: Descriptive statistics such as mean and standard deviation of teachers’ answers to Organizational Commitment and Organizational Citizenship scales were calculated in order to determine primary school teachers’ perceptions of organizational commitment and organizational citizenship behavior. Afterwards, Pearson correlation coefficients were calculated to determine the relationship between organizational commitment and organizational citizenship behavior.

RESULTS AND DISCUSSION

First of all, primary school teachers’ perceptions of organizational commitment and organizational citizenship behavior were tried to be determined. Related findings are presented in Table 1.

In Table 1, it is seen that continuance commitment (x=3.12) score means were higher than affective commitment (x=3.03) score means when participant teachers’ perceptions of organizational commitment. Therefore, it can be said that teachers’ perceptions of organizational commitment are positive. This implies that teachers wish to stay in the organization they work for. Similar findings were also found in some researches in Turkey [38-40].

Mean of teachers’ perceptions of organizational citizenship (x=3.43) was moderate level. Accordingly, it can be said that teachers tend to perform organizational citizenship behavior that are not written in their job descriptions and are totally optional. Similar findings were also found in some researches in Turkey [41-43]. Relationship between primary school teachers’ perceptions of organizational commitment and organizational citizenship behavior are presented in Table 2.

As seen in Table 2, there is a general moderate level, positive and significant relationship (r=0.33, p<0.01) between teachers’ perceptions of organizational citizenship and organizational commitment. Therefore, it can be said that positive organizational commitment perceptions increase as positive organizational citizenship perceptions increase. It can also be said that 10% of the

<p>| Table 1: Descriptive statistics of primary school teachers’ perceptions of organizational commitment and organizational citizenship |
|---------------------------------|-----------------|-----------------|-----------------|-----------------|</p>
<table>
<thead>
<tr>
<th>Scores</th>
<th>n</th>
<th>Lowest score</th>
<th>Highest score</th>
<th>r</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organizational commitment</td>
<td>225</td>
<td>2.00</td>
<td>4.62</td>
<td>3.06</td>
</tr>
<tr>
<td>Affective commitment</td>
<td>225</td>
<td>1.00</td>
<td>4.73</td>
<td>3.03</td>
</tr>
<tr>
<td>Continuance commitment</td>
<td>225</td>
<td>1.00</td>
<td>4.60</td>
<td>3.12</td>
</tr>
<tr>
<td>Organizational citizenship</td>
<td>225</td>
<td>1.00</td>
<td>4.56</td>
<td>3.43</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0.42</td>
</tr>
</tbody>
</table>

| Table 2: Relationship between teachers’ perceptions of organizational commitment and organizational citizenship |
|------------------------------------------------------------------------------------------------|-----------------|-----------------|-----------------|
| Organizational commitment total score | Affective commitment total score | Continuance commitment total score |
|---------------------------------------|-----------------|-----------------|-----------------|
| Organizational citizenship scale total score | 0.33** | 0.27** | 0.36** |

**p<0.01
variance in organizational citizenship perception originates from organizational commitment perception when the determination coefficient ($r^2=0.10$) is taken into consideration.

There is also a general moderate level, positive and significant relationship [r=0.36, p=0.01] between teachers' perceptions of organizational citizenship and continuance commitment. Therefore, it can be said that positive continuance commitment perceptions increase as positive organizational citizenship perceptions increase. It can also be said that 12% of the variance in organizational citizenship perception originates from continuance commitment perception when the determination coefficient ($r^2=0.12$) is taken into consideration.

There is a positive and significant relationship [r=0.27, p=0.01] between teachers' perceptions of organizational citizenship and affective commitment. Therefore, it can be said that positive affective commitment perceptions increase as positive organizational citizenship perceptions increase. It can also be said that 7% of the variance in organizational citizenship perception originates from affective commitment perception when the determination coefficient ($r^2=0.07$) is taken into consideration. This variance rate is low and it can be stated that the possibility of performing organizational citizenship behavior for individuals with high affective commitment levels are high since affective commitment is related to strong belief and acceptance for organizational objectives. According to Organ, performing organizational citizenship behavior is highly related to individuals’ perceptions of commitment [44]. Individuals’ perceptions of commitment as an intention, attitude or motivational interaction increase the possibility to perform organizational citizenship behavior.

In some studies in the literature [7, 45], it was determined that organizational commitment was one of the premises to organizational citizenship behavior. However, there was not found any relationship between organizational commitment and organizational citizenship behavior in some other studies [10, 46, 47]. Generally, moderate or low level relationships were determined in this study.

**CONCLUSION**

In this study, the relationships between organizational citizenship and organizational commitment were tried to be determined according to primary school teachers’ perceptions. In this context, the participants’ perceptions of organizational citizenship and organizational commitment were determined in the first place. It can be said that primary school teachers’ perceptions of organizational citizenship and organizational commitment were moderate level. In addition to this, in terms of the relationships between organizational citizenship and organizational commitment, it was determined that there were moderate, positive and significant relationships between these two variables. Although there have been different approaches and research findings on organizational commitment and organizational citizenship, it is more likely for the individuals who have commitment for their organizations to perform organizational citizenship behaviors because individuals’ attitudes affect their behaviors. Thus, positive attitudes are expected to result in positive behaviors. These positive behaviors will also improve the performance of workers and bring out positive results for the organization. Therefore, it is quite important for an organization to be aware of the factors that will affect its workers’ commitment to the organization. This subject is even more important for education organizations for education organizations are the places where extra role behaviors of workers are much more required. Any extra behavior the workers in the education organizations will perform will result as a contribution to education in return. Considering the research findings, it can be pointed out that commitment levels of education workers should be increased since the frequency of performing extra role behavior will increase as commitment level increases.

**REFERENCES**