

## On a Subclass of Starlike Univalent Functions

*Khalida Inayat Noor and Sarfraz Nawaz Malik*

Department of Mathematics, COMSATS Institute of Information Technology, Islamabad, Pakistan

**Abstract:** The aim of this paper is to introduce and study new classes of analytic functions by using a well-known convolution operator  $L(a, c)$  which was introduced by Carlson and Shaffer [1]. Sharp coefficient bound and some inclusion results are discussed. Invariance of these classes under convolution with convex functions has also been examined.

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**Key words:** Analytic functions · Convolution · Starlike functions · Carlson-Shaffer operator · Noor integral operator

### INTRODUCTION

Let  $A$  be the class of functions  $f$  analytic in the open unit disk  $E = \{z: |z| < 1\}$  and

$$f(z) = z + \sum_{n=2}^{\infty} b_n z^n. \quad (1.1)$$

Let the incomplete beta function  $\phi(a, c)$  be defined as

$$\phi(a, c)(z) = \sum_{n=0}^{\infty} \frac{(a)_n}{(c)_n} z^{n+1}, \quad (1.2)$$

Where  $z \in E$ ,  $a \in \mathbb{C}$ ,  $c \in \mathbb{C} \setminus \{0, -1, -2, \dots\}$  and  $(v)_n$  is the Pochhammer symbol (or the shifted factorial) defined (in terms of Gamma function) by

$$(v)_n = \frac{\Gamma(v+n)}{\Gamma(v)} = \begin{cases} 1, & \text{if } n = 0, v \in \mathbb{C} \setminus \{0\}, \\ v(v+1)(v+2)\dots(v+n-1), & \text{if } n \in \mathbb{N}, v \in \mathbb{C}. \end{cases} \quad (1.3)$$

The convolution (or Hadamard product) of two analytic functions  $h_1(z) = \sum_{n=1}^{\infty} b_n z^n$  and  $h_2(z) = \sum_{n=1}^{\infty} c_n z^n$  is defined as

$$(h_1 * h_2)(z) = \sum_{n=1}^{\infty} b_n c_n z^n. \quad (1.4)$$

By using the function  $\phi(a, c)$  and convolution, Carlson and Shaffer [1] introduced a linear operator  $L(a, c): A \rightarrow A$ . It is defined as

$$L(a, c)f(z) = \phi(a, c)(z) * f(z) \quad (1.5)$$

$$= z + \sum_{n=2}^{\infty} \frac{(a)_{n-1}}{(c)_{n-1}} b_n z^n. \quad (1.6)$$

Where  $f$  is defined by (1.1). It can easily be seen from (1.3) and (1.6) that  $L(2, 1)f(z) = zf'(z)$  and

$$z(L(a, c)f(z))' = aL(a + 1, c)f(z) - (a - 1)L(a, c)f(z). \tag{1.7}$$

Furthermore, we note that

$$L(\delta + 1, 1)f(z) = D^\delta f(z), (\delta > -1), \tag{1.8}$$

Where the symbol  $D^\delta$  denotes the well-known Ruscheweyh derivative for  $\delta \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}$ , which was introduced by Ruscheweyh [19]. Noor [10] and Noor and Noor [14] defined and studied an integral operator  $I_n : A \rightarrow A$  analogous to  $D^\delta f$  as follows:

Let  $f_n(z) = \frac{z}{(1-z)^{n+1}}, n \in \mathbb{N}_0$  and let  $f_n^{(-1)}$  be defined such that

$$f_n(z) * f_n^{(-1)}(z) = \frac{z}{1-z}. \tag{1.9}$$

Then

$$I_n f = f_n^{(-1)} * f. \tag{1.10}$$

If  $a \notin \mathbb{N}_0$ , then  $L(a, c)$  has a continuous inverse  $L(c, a)$ . Clearly,  $L(a, a)$  is the unit (identity) operator and

$$L(a, c) = L(a, b)L(b, c) = L(b, c)L(a, b). \tag{1.11}$$

This convolution operator  $L(a, c)$  provides a convenient representation of differentiation and integration, that is, if  $g(z) = zf'(z)$ , then  $g(z) = L(2, 1)f(z)$  and  $f(z) = L(1, 2)g(z)$ . For more details of this operator, see [7, 9, 16]. Using these facts, Noor integral operator can be expressed in term of  $L(a, c)$  as

$$I_n f(z) = L(1, n + 1)f(z), \quad n \in \mathbb{N}_0. \tag{1.12}$$

For applications of Noor integral operator, see [2, 5, 8, 11, 12, 15].

Let  $P[A, B]$  be the class of functions  $h$ , analytic in  $E$  with  $h(0) = 1$  and

$$h(z) \prec \frac{1 + Az}{1 + Bz}, \quad -1 \leq B < A \leq 1, \tag{1.13}$$

Where the symbol  $\prec$  stands for subordination. This class was introduced by Janowski [4]. Polatoğlu [17] defined the class  $P[A, B, \alpha]$  as:

Let  $P[A, B, \alpha]$  be the class of functions  $p$  analytic in  $E$  with  $p(0) = 1$  and

$$p(z) \prec \frac{1 + [(1 - \alpha)A + \alpha B]z}{1 + Bz}, \quad -1 \leq B < A \leq 1, 0 \leq \alpha < 1, z \in E. \tag{1.14}$$

From this, one can easily write  $p \in P[A, B, \alpha]$  as

$$p(z) = (1 - \alpha)h + \alpha, \quad h \in P[A, B], \quad 0 \leq \alpha < 1. \tag{1.15}$$

It is noted that  $P[1, -1, 0] = P$ , the well-known class of analytic functions in  $E$  with positive real part.

Using the concept of convolution operator  $L(a, c)$  and the class  $P[A, B, \alpha]$  we define the followings, which is the main motivation of this paper.

**Definition 1.1:** A function  $f \in A$  is in the class  $S_{a,c}^*[A, B, \alpha]$ , if and only if,

$$\frac{z(L(a, c)f(z))'}{L(a, c)f(z)} \in P[A, B, \alpha], \quad z \in E. \tag{1.16}$$

**Definition 1.2:** A function  $f \in A$  is in the class  $C_{a,c}[A, B, \alpha]$  if and only if,

$$\frac{\left( z(L(a, c)f(z))' \right)'}{(L(a, c)f(z))'} \in P[A, B, \alpha], \quad z \in E. \tag{1.17}$$

Now we discuss some special cases of the class  $S_{a,c}^*[A, B, \alpha]$ .

- $S_{a,c}^*[1, -1, 0] = S_{a,c}^* \equiv S^*(a, c)$ , The well-known class, introduced by Noor [13].
- $S_{a,a}^*[1, -1, 0] = S^*$ , The well-known class of starlike univalent functions in  $E$ .
- $S_{a,a}^*[A, B, \alpha] = S^*[A, B, \alpha]$ . The class of Janowski starlike functions of order  $\alpha$ , introduced by Polatoğlu [17].

In a similar way, one can obtain several special cases of  $C_{a,c}[A, B, \alpha]$ . One can also show that

$$f \in C_{a,c}[A, B, \alpha] \Leftrightarrow z f' \in S_{a,c}^*[A, B, \alpha]. \tag{1.18}$$

**Preliminary Lemmas:** We need the following lemmas which will be used in our main results.

**Lemma 2.1:** Let  $p(z) = 1 + \sum_{n=1}^{\infty} p_n z^n \in P[A, B, \alpha]$ . Then, for all  $n \geq 1$ ,

$$|p_n| \leq (1 - \alpha)(A - B). \tag{2.1}$$

This inequality is sharp.

The proof is immediate when we use the coefficient result for the class  $P[A, B]$ , (see [13]) and (1.15).

**Lemma 2.2 [18]:** Let  $a_2 \geq a_1 > 0$ . If  $a_2 \geq 2$  or  $a_1 + a_2 \geq 3$ , then the function  $\phi(a_1, a_2)$  defined by (1.2) is convex univalent.

**Lemma 2.4 [6]:** Let  $f \in C$  and  $g \in S^*$ . Then for any analytic function  $F$  with  $F(0) = 1$  in  $E$ ,

$$\frac{(f * Fg)}{(f * g)}(E) \subset \overline{\text{co}} F(E), \tag{2.2}$$

Where  $\overline{\text{co}} F(E)$  denotes the convex hull of  $F(E)$  (the smallest convex set which contains  $F(E)$ ).

**Main Results**

**Theorem 3.1:** Let  $f(z) = z + \sum_{n=2}^{\infty} b_n z^n \in S_{a,c}^*[A, B, \alpha]$ . Then, for all  $n \geq 2$ ,

$$|b_n| \leq \frac{\binom{c}{n-1}}{\binom{a}{n-1}} \prod_{k=0}^{n-2} \frac{|(1 - \alpha)(A - B) - kB|}{k + 1}. \tag{3.1}$$

This result is sharp and equality holds for the extremal function  $f_0$  for which

$$L(a, c)f_0(z) = \begin{cases} z(1+Bz)^{\frac{(1-\alpha)(A-B)}{B}}, & B \neq 0, \\ ze^{(1-\alpha)Az}, & B = 0. \end{cases} \tag{3.2}$$

**Proof:** Since  $f(z) = z + \sum_{n=2}^{\infty} b_n z^n \in S_{a,c}^*[A, B, \alpha]$ , there exists a function  $p \in P[A, B, \alpha]$  such that

$$\frac{z(L(a, c)f(z))'}{L(a, c)f(z)} = p(z). \tag{3.3}$$

If

$$p(z) = 1 + \sum_{n=1}^{\infty} p_n z^n,$$

then

$$z + \sum_{n=2}^{\infty} n \frac{(a)_{n-1}}{(c)_{n-1}} b_n z^n = \left( z + \sum_{n=2}^{\infty} \frac{(a)_{n-1}}{(c)_{n-1}} b_n z^n \right) \left( 1 + \sum_{n=1}^{\infty} p_n z^n \right).$$

Equating coefficients of  $z^n$  on both sides, we have

$$n \frac{(a)_{n-1}}{(c)_{n-1}} b_n = \frac{(a)_{n-1}}{(c)_{n-1}} b_n + \frac{(a)_{n-2}}{(c)_{n-2}} b_{n-1} p_1 + \dots + \frac{(a)_1}{(c)_1} b_2 p_{n-2} + p_{n-1}$$

That is,

$$(n-1) \frac{(a)_{n-1}}{(c)_{n-1}} |b_n| \leq \sum_{k=1}^{n-1} \frac{(a)_{n-k-1}}{(c)_{n-k-1}} |b_{n-k}| |p_k|, \quad b_1 = 1. \tag{3.4}$$

Using Lemma 2.1, we have

$$|b_n| \leq \frac{1}{n-1} \frac{(c)_{n-1}}{(a)_{n-1}} (1-\alpha)(A-B) \sum_{k=1}^{n-1} \frac{(a)_{k-1}}{(c)_{k-1}} |b_k|. \tag{3.5}$$

Now we prove that

$$\frac{(c)_{n-1}}{(a)_{n-1}} \frac{(1-\alpha)(A-B)}{n-1} \sum_{k=1}^{n-1} \frac{(a)_{k-1}}{(c)_{k-1}} |b_k| \leq \frac{(c)_{n-1}}{(a)_{n-1}} \prod_{k=0}^{n-2} \frac{(1-\alpha)(A-B) - kB}{k+1}. \tag{3.6}$$

For this, we use induction method,

For  $n = 2$ ;

From (3.5), we have

$$|b_2| \leq \frac{|c|}{|a|} (1-\alpha)(A-B). \tag{3.7}$$

From (3.1), we have

$$|b_2| \leq \frac{|c|}{|a|} (1-\alpha)(A-B). \tag{3.8}$$

For  $n = 3$ ;

From (3.5), we have

$$\begin{aligned}
 |b_3| &\leq \frac{1}{2} \frac{|(c)_2|}{|(a)_2|} (1-\alpha)(A-B) \left\{ |b_1| + \frac{|a|}{|c|} |b_2| \right\} \\
 &\leq \frac{1}{2} \frac{|(c)_2|}{|(a)_2|} (1-\alpha)(A-B) \{1 + (1-\alpha)(A-B)\}.
 \end{aligned}
 \tag{3.9}$$

From (3.1), we have

$$\begin{aligned}
 |b_3| &\leq \frac{|(c)_2|}{|(a)_2|} (1-\alpha)(A-B) \frac{|(1-\alpha)(A-B) - B|}{2} \\
 &\leq \frac{1}{2} \frac{|(c)_2|}{|(a)_2|} (1-\alpha)(A-B) \{1 + (1-\alpha)(A-B)\}.
 \end{aligned}
 \tag{3.10}$$

Let the hypothesis be true for  $n = m$ . From (3.5), we have

$$|b_m| \leq \frac{|(c)_{m-1}|}{|(a)_{m-1}|} \frac{(1-\alpha)(A-B)}{m-1} \sum_{k=1}^{m-1} \frac{|(a)_{k-1}|}{|(c)_{k-1}|} |b_k|.
 \tag{3.11}$$

From (3.1), we have

$$\begin{aligned}
 |b_m| &\leq \frac{|(c)_{m-1}|}{|(a)_{m-1}|} \prod_{k=0}^{m-2} \frac{|(1-\alpha)(A-B) - kB|}{k+1} \\
 &\leq \frac{|(c)_{m-1}|}{|(a)_{m-1}|} \prod_{k=0}^{m-2} \frac{(1-\alpha)(A-B) + k}{k+1}.
 \end{aligned}
 \tag{3.12}$$

By induction hypothesis, we have

$$\frac{|(c)_{m-1}|}{|(a)_{m-1}|} \frac{(1-\alpha)(A-B)}{m-1} \sum_{k=1}^{m-1} \frac{|(a)_{k-1}|}{|(c)_{k-1}|} |b_k| \leq \frac{|(c)_{m-1}|}{|(a)_{m-1}|} \prod_{k=0}^{m-2} \frac{(1-\alpha)(A-B) + k}{k+1}.
 \tag{3.13}$$

Multiplying both sides by  $\frac{|c - (m-1)|}{|a - (m-1)|} \frac{(1-\alpha)(A-B) + (m-1)}{m}$ , we have

$$\begin{aligned}
 &\frac{|(c)_m|}{|(a)_m|} \prod_{k=0}^{m-1} \frac{(1-\alpha)(A-B) + k}{k+1} \\
 &\geq \frac{|(c)_m|}{|(a)_m|} \frac{(1-\alpha)(A-B)}{m-1} \left\{ \frac{(1-\alpha)(A-B) + (m-1)}{m} \right\} \sum_{k=1}^{m-1} \frac{|(a)_{k-1}|}{|(c)_{k-1}|} |b_k| \\
 &= \frac{|c - (m-1)|}{|a - (m-1)|} \frac{(1-\alpha)(A-B)}{m} \left\{ \frac{|(c)_{m-1}|}{|(a)_{m-1}|} \frac{(1-\alpha)(A-B)}{m-1} \sum_{k=1}^{m-1} \frac{|(a)_{k-1}|}{|(c)_{k-1}|} |b_k| \right\} \\
 &\quad + \frac{|(c)_m|}{|(a)_m|} \frac{(1-\alpha)(A-B)}{m} \sum_{k=1}^{m-1} \frac{|(a)_{k-1}|}{|(c)_{k-1}|} |b_k| \\
 &\geq \frac{|c - (m-1)|}{|a - (m-1)|} \frac{(1-\alpha)(A-B)}{m} |b_m| + \frac{|(c)_m|}{|(a)_m|} \frac{(1-\alpha)(A-B)}{m} \sum_{k=1}^{m-1} \frac{|(a)_{k-1}|}{|(c)_{k-1}|} |b_k|
 \end{aligned}$$

That is,

$$= \frac{\left| \frac{(c)_m}{(a)_m} \right| (1-\alpha)(A-B)}{m} \left\{ \left| \frac{(a)_{m-1}}{(c)_{m-1}} \right| |b_m| + \sum_{k=1}^{m-1} \left| \frac{(a)_{k-1}}{(c)_{k-1}} \right| |b_k| \right\}. \tag{3.15}$$

Which shows that the inequality (3.6) is true for  $n = m + 1$ . Hence the required result. ■

**Special Case:** As a special case, we note that, when  $A = 1$ ,  $B = -1$ ,  $\alpha = 0$  and  $a = c$ , we obtain the well known coefficient bound for starlike functions.

**Theorem 3.2:** If  $f \in S_{\alpha,c}^*[A,B,\alpha]$ , then for  $|z| = r < 1$ ,

$$\left. \begin{aligned} r(1-Br)^{\frac{(1-\alpha)(A-B)}{B}}, & \quad B \neq 0, \\ re^{-(1-\alpha)Ar}, & \quad B = 0 \end{aligned} \right\} \leq |L(a,c)f(z)| \leq \left\{ \begin{aligned} r(1+Br)^{\frac{(1-\alpha)(A-B)}{B}}, & \quad B \neq 0, \\ re^{(1-\alpha)Ar}, & \quad B = 0. \end{aligned} \right. \tag{3.16}$$

This result is sharp.

The proof is immediate and we omit the details.

**Theorem 3.3:** Let  $a_2 \geq a_1 > 0$ ,  $c \in \mathbb{R} \setminus \{0\}$ . If  $a_2 \geq 2$  or  $a_1 + a_2 \geq 3$ , then

- $S_{a_2,c}^*[A,B,\alpha] \subset S_{a_1,c}^*[A,B,\alpha]$ .
- $C_{a_2,c}[A,B,\alpha] \subset C_{a_1,c}[A,B,\alpha]$ .

**Proof:**

- Let  $f \in S_{a_2,c}^*[A,B,\alpha]$ . Then it follows that

$$\frac{z(L(a_2,c)f(z))'}{L(a_2,c)f(z)} = F(z) \in P[A,B,\alpha]. \tag{3.17}$$

Now, from (1.5) and (1.11), we have

$$\begin{aligned} \frac{z(L(a_1,c)f(z))'}{L(a_1,c)f(z)} &= \frac{z(\phi(a_1,c)(z) * f(z))'}{\phi(a_1,c)(z) * f(z)} \\ &= \frac{z[\phi(a_1,a_2)(z) * \phi(a_2,c)(z) * f(z)]'}{\phi(a_1,a_2)(z) * \phi(a_2,c)(z) * f(z)} \\ &= \frac{\phi(a_1,a_2)(z) * z(L(a_2,c)f(z))'}{\phi(a_1,a_2)(z) * L(a_2,c)f(z)} \\ &= \frac{\phi(a_1,a_2)(z) * F(z)L(a_2,c)f(z)}{\phi(a_1,a_2)(z) * L(a_2,c)f(z)}. \end{aligned}$$

Since  $\phi(a_1,a_2) \in C$ , by Lemma 2.2 and  $L(a_2,c)f \in S^*[A,B,\alpha] \subset S^*$ , so by using Lemma 2.3, we have

$$\frac{z(L(a_1,c)f(z))'}{L(a_1,c)f(z)} \in P[A,B,\alpha]. \tag{3.18}$$

This implies that  $f \in S_{a_1, c}^*[A, B, \alpha]$  and the proof if (i) is complete.

- Using the relation given in (1.18),

$$\begin{aligned} f \in C_{a_2, c}[A, B, \alpha] &\Leftrightarrow z f'(z) \in S_{a_2, c}^*[A, B, \alpha] \\ &\Rightarrow z f'(z) \in S_{a_1, c}^*[A, B, \alpha] \\ &\Leftrightarrow f(z) \in C_{a_1, c}[A, B, \alpha], \end{aligned}$$

and this proves (ii). ■

**Theorem 3.4:** Let  $a \in \mathbb{R}$ ,  $c^2 \geq c_1 > 0$ . If  $c_2 \geq 2$  or  $c_1 + c_2 \geq 3$ , then

- $S_{a, c_1}^*[A, B, \alpha] \subset S_{a, c_2}^*[A, B, \alpha]$ .
- $C_{a, c_1}[A, B, \alpha] \subset C_{a, c_2}[A, B, \alpha]$ .

**Proof:**

- Let  $f \in S_{a, c_1}^*[A, B, \alpha]$ . Then it follows that

$$\frac{z(L(a, c_1)f(z))'}{L(a, c_1)f(z)} = F(z) \in P[A, B, \alpha].$$

Now, from (1.5) and (1.11), we have

$$\begin{aligned} \frac{z(L(a, c_2)f(z))'}{L(a, c_2)f(z)} &= \frac{z(\phi(a, c_2)(z) * f(z))'}{\phi(a, c_2)(z) * f(z)} \\ &= \frac{z[\phi(a, c_1)(z) * \phi(c_1, c_2)(z) * f(z)]'}{\phi(a, c_1)(z) * \phi(c_1, c_2)(z) * f(z)} \\ &= \frac{\phi(c_1, c_2)(z) * z(L(a, c_1)f(z))'}{\phi(c_1, c_2)(z) * L(a, c_1)f(z)} \\ &= \frac{\phi(c_1, c_2)(z) * F(z)L(a, c_1)f(z)}{\phi(c_1, c_2)(z) * L(a, c_1)f(z)}. \end{aligned}$$

Since  $\phi(c_1, c_2) \in C$ , by Lemma 2.2 and  $L(a, c_1)f \in S^*[A, B, \alpha] \subset S^*$ , so by using Lemma 2.3, we have

$$\frac{z(L(a, c_2)f(z))'}{L(a, c_2)f(z)} \in P[A, B, \alpha]. \tag{3.20}$$

This implies that  $f \in S_{a,c}^*[A,B,\alpha]$  and this completes the proof.

- This can be proved in similar way as in Theorem 3.3(ii). ■

**Corollary 3.5:** Let  $a_2 \geq a_1 > 0, c_2 \geq c_1 > 0$ . If  $a_2 \geq \min[2, 3-a_1]$  and  $c_2 \geq \min[2, 3-c_1]$ , then

- $S_{a_2,c_1}^*[A,B,\alpha] \subset S_{a_2,c_2}^*[A,B,\alpha] \subset S_{a_1,c_2}^*[A,B,\alpha]$ .
- $C_{a_2,c_1}[A,B,\alpha] \subset C_{a_2,c_2}[A,B,\alpha] \subset C_{a_1,c_2}[A,B,\alpha]$ .

We shall now prove that the classes  $S_{a,c}^*[A,B,\alpha]$  and  $C_{a,c}[A,B,\alpha]$  are invariant under convolution with convex functions.

**Theorem 3.6:** Let  $a > 0, c \in \mathbb{R} \setminus \{0\}$  and let  $g$  be convex in  $E$ . Then

- $f \in S_{a,c}^*[A,B,\alpha] \Rightarrow (f * g) \in S_{a,c}^*[A,B,\alpha]$ .
- $f \in C_{a,c}[A,B,\alpha] \Rightarrow (f * g) \in C_{a,c}[A,B,\alpha]$ .

**Proof:**

- Let  $f \in S_{a,c}^*[A,B,\alpha]$ . Then, we have

$$\frac{z(L(a,c)f(z))'}{L(a,c)f(z)} = F(z) \in P[A,B,\alpha].$$

Now, for  $g \in C$ , consider

$$\begin{aligned} \frac{z(L(a,c)(f * g)(z))'}{L(a,c)(f * g)(z)} &= \frac{z(\phi(a,c) * f(z) * g(z))'}{\phi(a,c) * f(z) * g(z)} \\ &= \frac{g(z) * z(L(a,c)f(z))'}{g(z) * L(a,c)f(z)} \\ &= \frac{g(z) * F(z) \cdot (L(a,c)f(z))}{g(z) * L(a,c)f(z)}. \end{aligned}$$

We now use Lemma 2.3 to have  $(f * g) \in S_{a,c}^*[A,B,\alpha]$ .

- Proof of (ii) follows in similar way.

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